



JULIA FERNANDEZ

CONTACT

JULIAFERNANDEZ.DESIGN
+1(650)713-7934
JULIAFERNANDEZ.DESIGN@GMAIL.COM

SKILLS

VISUAL DESIGN
DRAWING & PAINTING
PHOTOGRAPHY
PRODUCT STRATEGY
UX RESEARCH
UX DESIGN
UX WRITING
PUBLIC SPEAKING

TOOLS

FIGMA
AFTER EFFECTS
ILLUSTRATOR
INDESIGN
PHOTOSHOP
LIGHTROOM
MS OFFICE SUITE
VULNERABILITY

RECOGNITION

Best portfolio, Winter Show 2021

*Awarded runner up by Graphic Design
Leadership at AAU*

Service Award, Winter Show 2021

*Awarded by Graphic Design Leadership
at AAU for outstanding contributions
as a student*

GD USA Student to Watch, 2021

*Awarded by GD USA as a "top student
ready to burst on the design scene."
Featured in GD USA magazine*

ADPLIST Award, 2021

Awarded "Most Motivational Story"

Presidential Scholarship, 2017-2021

*Awarded by the Your Filipino
Professionals Association (YFPA)
for academic and artistic excellence,
full BFA educational scholarship*

Award for Design Leadership, 2019

*Awarded by Academy of Art University
Graphic Design Department*

THE DESIGN
ALLY

OBJECTIVE

*I'm an ally to my users; I create products that are engaging,
educational, and empowering.*

EDUCATION

Academy of Art University

*San Francisco CA, 2017-2021
BFA, School of Graphic Design*

EXPERIENCE

Social Media and Communications Chair

AIGA SF, August 2021-Present

*My job is to keep abreast of social media trends; respond
to changes relevant to AIGA SF's promotional strategies.*

Product Design Intern, Oculus VR

Meta, Summer 2021

*As part of the Journey team, I strategized and designed an
educational hub, "Oculus Answers" that will provide high user
impact through the curation of educational content.*

Growth Design Intern

Wish, Winter 2021

*At Wish, I helped build brand awareness and education
through the vehicles of product and brand & marketing design.
Lead and shipped an end-to-end redesign of wishlocal.com*

REFERENCES

Provided upon request.